

# THE BARBERIANS EXPERIENCE

"Discover a complete grooming series with good old Copenhagen values"



# OLD-FASHIONED GROOMING FOR THE MODERN GENTLEMAN

Barberians is a Danish series of old-fashioned, authentic grooming products for the modern gentleman.

Barberians is all about authenticity and the classic grooming experience. All products are developed from scratch with ecofriendly, organic ingredients to ensure the best quality. And with the complete series you are guaranteed a unique, authentic grooming experience. Barberians is with you from the initial preparations to the final touch. In addition, Barberians is always up-to-date regarding new trends in the world of grooming, providing tips,

guides and advice on everything from skin care to shaving.



# WHO IS BARBERIANS?

01.

Barberians is a series of quality, old-fashioned grooming products.

02.

Organic, natural and authentic ingredients.

03.

Everything from idea through design and final touch happens in Denmark.

04.

An original brand focusing on carefully selected materials and ensuring a high quality.

05.

A wide range of products ensure a complete grooming experience.

Barberians is a series of quality, old-fashioned grooming products manufactured in Denmark. With a clear focus on originality, quality and ecology, we offer an authentic grooming experience for the modern gentleman. However, to us, it is not just about the product, but also the experience of using it. With the elegant and masculine expression at heart, we share our knowledge and

know-how to ensure a unique experience. Barberians was founded in 2014 in Copenhagen following an inspiring stay in California. Encouraged by the American barber culture, the idea was to create a masculine universe focusing on the joy and experience of using authentic, high-quality grooming products.



#### **More information?**



#### **SCAN THE ABOVE CODE**

# MEET BARBERIANS ONI INF

Retailers of Barberians' products can create a profile on the website. This provides a unique opportunity to view indicative pricing and stock up regularly through the webshop. Learn more at www.barberianscph.com.



WE SAY

ALCOHOL C

"NO" TO

COLORANTS
ANIMAL TESTING



WE SAY "YES" TO

ECOLOGY Hand Made PURE MATERIALS
PRODUCED IN DK



## MUCH MORE THAN MODERN SHAVING

The story of Barberians goes back to the days when men were men and Vikings were barbarians. Hair and beard were left untamed in this era characterized as raw and barbaric. Barberians takes you back to the roots, only in a more fashionable version. It is time to tame the barbarian.

In recent years, barbershops have seen a renaissance across the world and also in the streets of Copenhagen, the characteristic barbershops can be found. Barberians sets out to explore the history of Copenhagen and highlight old traditions, classic design and product quality. The modern gentleman is masculine and has a stylish look with attention to detail. Nothing is left to coincidences – neither is the shave. This is the story about the meeting between the barbarian and the barber, the barbarian and the gentleman.



Barberians offers a touch of the values of old Copenhagen with an exclusive, authentic grooming experience.





#### **BEARD OIL - 30 ML**

#### Reg. price:

€39.86

Softening and nutritious oil that applies moisture and care for the beard without grease. Beard Oil is a thin oil that tames the beard and applies natural shine and makes for a pleasant look. The oil appears refreshing with a natural, light smell of wood and citrus, making the best of the beard.

Beard Oil consists of carefully selected organic and natural ingredients and vitamins like: Argan oil, sea buckthorn, rapeseed oil plus vitamins C, E and F. With all these amazing ingredients, Barberians Beard Oil will soften and tame your beard and apply a fresh smell.

#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



**ARGAN OIL** 



**RAPESEED OIL** 

#### **OTHER INGREDIENTS:**

LexFeel (Diheptyl Succinate, Capryloyl Glycerin/Sebacic Acid Copolymer).

#### SHAVING CREAM - 100 ML

#### Reg. price:

€33.20

Protective and caring soft shaving cream for the traditional wet shave. Shaving Cream foams easily up to a delicious, rich and creamy foam, ensuring the perfect shave and leaves the skin soft and nice. The shaving cream prevents irritation and blushing and is perfect for sensitive skin. Can be used without a shaving brush, though a brush is recommended to ensure the perfect foam.

Shaving Cream consist of carefully selected organic and natural ingredients and vitamins like: Sea buckthorn, rapeseed oil, almond oil and aloe vera. With all these amazing ingredients and its rich foam, Barberians Shaving Cream will soften, moisten and care for your skin.



#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



RAPESEED OIL



**ALOE VERA** 



**ALMOND OIL** 

#### **OTHER INGREDIENTS:**

Almond oil (Prunus Amygdalus Dulcis Oil), Glycerin, Rosmary extract (Helianthus Annuus Seed Oil, Rosmarinus Of cinalis Leaf Extract).



### PRE-SHAVE OIL - 30 ML

#### Reg. price:

€30.54

A protective and nutritious pre-shave oil, which ensures a smooth surface and prepares the skin for shaving. Pre-shave Oil prevents irritated skin and scratches, thus ensuring an easy and comfortable shave.

Pre-shave Oil consists of carefully selected organic and natural ingredients and vitamins like: Argan oil, sea buckthorn, almond oil, rapeseed oil, jojoba oil plus vitamins C, E and F. With all these amazing ingredients, Barberians Pre-shave Oil will protect, soften, strengthen and care for you skin and create a smooth surface.

#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



**JOJOBA OIL** 



**RAPESEED OIL** 



**ALMOND OIL** 

**ARGAN OIL** 

#### **OTHER INGREDIENTS:**

LexFeel (Diheptyl Succinate, Capryloyl Glycerin/Sebacic Acid Copolymer).

#### **ALUM BLOCK**

#### Reg. price:

€17.25

Alum Block is an antiseptic, crystal-like stone for preservation of the skin after shaving. It has a cooling effect that refreshes the skin and tightens the pores. Additionally, the high level of potassium alum makes the stone perfect for treatment of scratches and cuts after shaving.



#### **PRODUCT CONTENTS:**

#### **MATERIALS:**



#### **FACE CREAM & AFTERSHAVE - 100 ML**

#### Reg. price:

**OTHER INGREDIENTS:** 

€43.86

Moisturising and softening face cream, which provides relief and can be used both as a daily face cream and as an after-shave. Face Cream & Aftershave is softening and nutritious, and with its cooling effect, it makes a perfect aftershave. Face Cream & Aftershave is softening with a pleasant smell and a fresh feeling. It is perfect for daily use on sensitive or irritated skin.

Face Cream & Aftershave consist of carefully selected organic and natural ingredients and vitamins like: Argan oil, sea buckthorn, almond oil, aloe vera plus vitamins C, E and F. With all these amazing ingredients, Barberians Face Cream & Aftershave will soften, moisten and care for your skin.

Liquid Sea Buckthorn Berries (Hippophae Rhamnoides Fruit Extract), Ajidew

NL- 50 (Sodium PCA), Pentavitin (Saccharide Isomerate), Allantoin, Min-

aCare Fresh'n (Methyl Diisopropyl Propionamide).

#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



**ALMOND OIL** 





RAPESEED OIL





#### **SHEABUTTER**

#### **BODYLOTION - 100 ML**

#### Reg. price:

€39.86

Moisturising and softening lotion for the whole body with a thick and pleasant appearance. The lotion is of the highest quality and has nutritious and caring properties, making it perfect for sensitive or dry skin.

Body lotion consists of carefully selected organic and natural ingredients and vitamins like: Sheabutter, aloe vera, argan oil, sea buckthorn, almond oil, rapeseed oil plus vitamins C, E and F. With all these amazing ingredients, Barberians Body Lotion will soften, moisten and care for your skin.



#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



**ALMOND OIL** 



**ALOE VERA** 



**RAPESEED OIL** 



**ARGAN OIL** 



**SHEABUTTER** 

#### **OTHER INGREDIENTS:**

Liquid Sea Buckthorn Berries (Hippophae Rhamnoides Fruit Extract), Ajidew NL-50 (Sodium PCA).



### NO. 01, EAU DE PARFUM - 100 ML

#### Reg. price:

€73.20

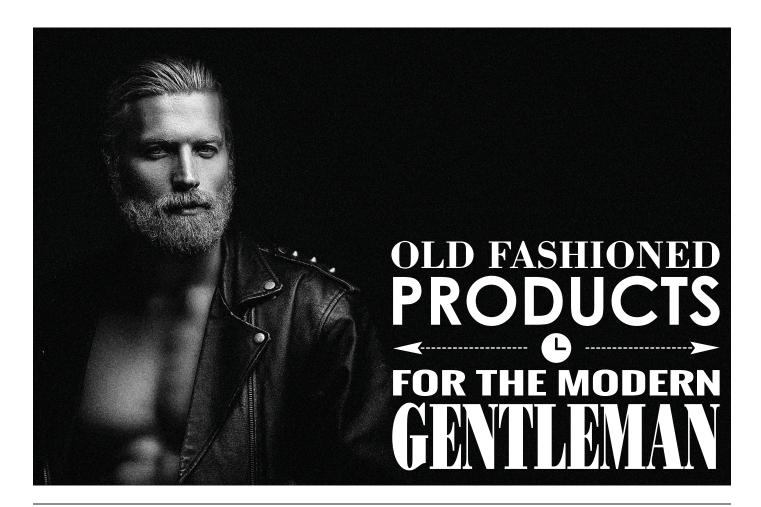
Delicious and masculine perfume with hints of spice, wood and citrus. All scents are carefully selected for a perfect harmony and balance. No. 01, Eau De Parfum is a lasting, solid and intense scent. This high quality perfume is one of very few produced in Scandinavia. All ingredients are from the famous perfume area Grasse in France.

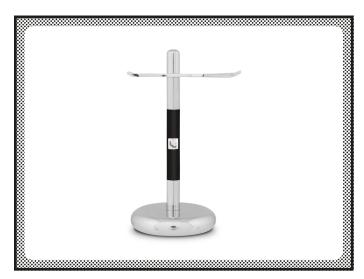
#### **PRODUCT CONTENTS:**

#### **NOTES:**

Top note: Lemon / Bergamot / Tangerine / Basil / Ginger. Middle note: Orange blossom / Pepper / Tobacco.

Ground note: Amber / Cedar / Patchouli / Vetiver / Moss / Leather.





#### **STAND**

#### Reg. price:

€46.54

Very elegant stand made for drying your shaving brush properly after use. The Shaving Brush absorbs large amounts of water during use. We recommend that you use a stand to keep the core of the brush completely dry and maintain an ideal shape of the hairs of the brush.

#### **PRODUCT CONTENTS:**

## STEE

#### **MATERIALS:**

Steel.

#### SAFETY RAZOR

#### Reg. price:

€66.54

Classic and traditional razor, handmade from the finest materials. The Safety Razor has a solid handle with a perfect weight and balance. Special attention has been given to the details and design, and the handle is made of ebony, which is characterised by its dark color vaguely showing the grains, providing a nice finish. Barberians Safety Razor contains a protective component between the blade and the skin for safety.



#### **PRODUCT CONTENTS:**



**JAPANESE STEEL** 



#### **MATERIALS:**

Barberians Safety Razor is made of the finest Japanese steel, which is famous for quality, durability and sharpness. The steel is manufactured according to ancient Japanese traditions and is considered the hardest steel available. The handle is made from African ebony. Ebony is characterised by its dark colour vaguely showing the grains. The materials ensure a nice finish, with a good weight and balance for perfect handling.



#### **FUSION RAZOR**

#### Reg. price:

**€79.86** 

The razor is handmade from the finest materials. The Fusion Razor has a solid handle with a perfect weight and balance. Special attention has been given to the details and design, and the handle is made of ebony, which is characterised by its dark colour vaguely showing the grains, providing a nice finish.

#### **PRODUCT CONTENTS:**



**JAPANESE STEEL** 



#### **MATERIALS:**

The razor is handmade from the finest materials. The Fusion Razor has a solid handle with a perfect weight and balance. Special attention has been given to the details and design, and the handle is ebony, which is characterised by its dark colour vaguely showing the grains, providing a nice finish.

Uses the Gillette® Fusion™ blade.

#### **SHAVING BRUSH - PURE BADGER HAIR**

#### Reg. price:

€53.20

The brush is handmade from quality hair (Pure Badger Hair) to ensure a long life and absorb high amounts of water. The hairs are soft and comfortable to the skin, and produce a dense spread of shaving foam. The shaving brush allows for a gentle massage of the beard stubbles, which prepares the skin for a perfect shave.



#### **PRODUCT CONTENTS:**



**EBONY** 



**BADGER HAIR** 

#### **MATERIALS:**

Barberians Shaving Brush with Pure Badger Hair is produced from high quality hair. The hairs are soft and comfortable to the skin, and produce a dense spread of shaving foam. The handle is made from African ebony, which is characterised by its dark color. The materials ensure a nice finish, with a good weight and balance for perfect handling.



#### **SHAVING BRUSH - SUPER SILVERTIP BADGER HAIR**

#### Reg. price:

€73.20

The brush is handmade from the finest hair (Super Silvertip Badger Hair) to give a long life and absorb high amounts of water. The hairs are soft and comfortable to the skin and produce a dense spread of shaving foam. The Shaving Brush massages and prepares the beard stubbles and the skin for a perfect shave.

#### **PRODUCT CONTENTS:**



**JAPANESE STEEL** 



**EBONY** 



**BADGER HAIR** 

### SHAVING KNIFE

#### Reg. price:

€93.20

An old-fashioned shaving knife, handmade from the finest materials to provide an authentic shaving experience. The blade of the knife is made of the finest Japanese steel, which is famous for quality, durability and sharpness and ensures a perfect shave. The blade is not replaceable, but is kept with a sharpening belt (recommended). The handle is made of ebony, which is characterised by its dark colour vaguely showing the grains, providing a nice finish. Barberians Safety Razor contains a protective component between the blade and the skin for safety.

#### **MATERIALS:**

Barberians Shaving Brush with Super Silvertip Badger Hair is produced from the best quality hair. The hairs are soft and comfortable to the skin and produces a dense spread of shaving foam. The handle is made from African ebony, which is characterised by its dark colour. The handle end is from the finest Japanese steel, which is famous for quality, durability and sharpness. The steel is manufactured according to ancient Japanese traditions, and is considered the hardest steel available. The materials ensure a nice finish, with a good weight and balance for perfect handling.



#### **PRODUCT CONTENTS:**



**JAPANESE STEEL** 



**EBONY** 

#### **MATERIALS:**

Barberians' Shaving Knife is made of the finest Japanese steel, which is famous for quality, durability and sharpness. The steel is manufactured according to ancient Japanese traditions and is considered the hardest steel available. The handle is made from African ebony. Ebony is characterised by its dark colour vaguely showing the grains. The materials ensure a nice finish, with a good weight and balance for perfect handling.



#### **SHAVING BOWL**

#### Reg. price:

€17.20

The bowl offers ideal conditions for the perfect shaving cream. Mix water and our SHAVING CREAM in the shaving bowl and foam up using our SHAVING BRUSH.

#### **PRODUCT CONTENTS:**

#### **MATERIALS:**

#### **SHARPENING BELT**

#### Reg. price:

€37.20

Handmade and authentic sharpening belt for keeping the shaving knife sharp. The Barberians Sharpening Belt is two-sided: One side is pure oxe leather and is used for the final polish, while the fabric side is used for the initial sharpening. Each end has a ring for fastening and a finger shaped handle to ensure an easy and safe grip. The sharpening belt is essential to keeping the shaving knife sharp and polished.



#### **PRODUCT CONTENTS:**

#### **MATERIALS:**

Barberians' Sharpening Belt is made of genuine and original high quality ox leather with metal in copper look. The materials are high quality and durable and creates a rustic, old-fashioned expression from a barbershop.



#### **COMB**

#### Reg. price:

€9.21

Classic comb for the modern gentleman. This flexible comb ensures taming of both beard and hair, allowing for a fresh, well-groomed look.

#### **PRODUCT CONTENTS:**

#### **MATERIALS:**

#### STROP PASTE - 36 G.

#### Reg. price:

€9.21

High quality carbon-based strop paste for preservation of the sharpening belt and shaving knife. Barberians' Strop Paste has a polishing effect that keeps the blade sharp, while protecting the sharpening belt. The paste has a firm texture and contains carbon, which gives it the polishing effect.

This paste is fine and is used on the canvas side of the sharpening belt.



#### **PRODUCT CONTENTS:**

#### **MATERIALS:**

Barberians' Strop Paste consists of a carefully selected combination of materials. Together, they form a fine paste that is ideal for sharpening the shaving knife. The formula includes paraffin wax; a pure, mineral oil, which is perfect for lubrication and impregnation of fabric. Carbon adds the polishing effect to the paste, helping to keep the blade sharp and ensuring the best shave.



#### **POMADE CLAY - 100 ML**

#### Reg. price:

€30.69

Water-based pomade with a good hold for the elegant gentleman looking for a classic, masculine look.

Barberians' Pomade provides a persistent, neutral look that lasts throughout the day and is easily washed out. The pomade has a soft texture, making it easy to apply. In addition, it comes with a pleasant, masculine scent that harmonizes perfectly with your other Barberians products.

#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



**ALOE VERA** 



**ARGAN OIL** 

#### **OTHER INGREDIENTS:**

Glycerin, Kaolin, Color Clay, Perfume.

#### CLASSIC SHAMPOO - 200 ML

#### Reg. price:

€19.94

Rich and moisturizing shampoo with nurturing properties that leaves your hair soft and fragrant. The shampoo is incredibly nourishing and has a gentle effect on the scalp, while cleansing the hair from pomade, etc.



#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



**ALOE VERA** 



**ARGAN OIL** 

#### **OTHER INGREDIENTS:**

Glycerin, Polyquarternium-10, Wheat Protein, Mild Detergents, Perfume.



### **CLASSIC SHOWER GEL - 200 ML**

#### Reg. price:

€19.94

Gentle shower gel with the familiar, masculine Barberians scent. It has a nice texture and a rich foaming, leaving the skin clean and fragrant. Shower Gel is of the highest quality and is also suitable for sensitive and dry skin.

#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 



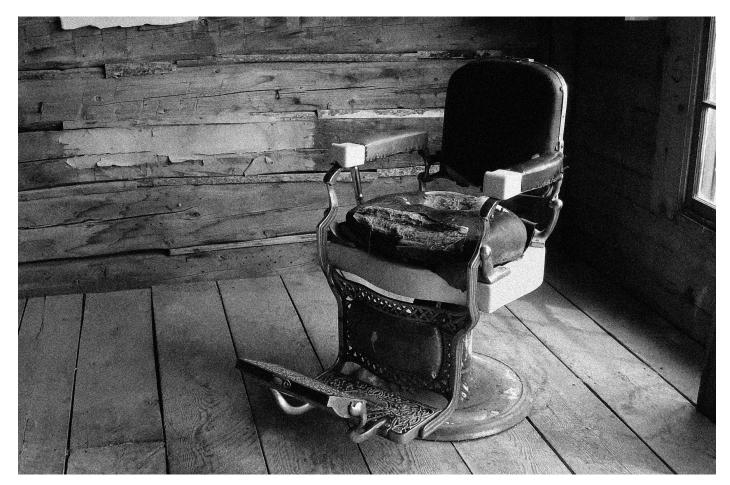
**ALOE VERA** 



**ARGAN OIL** 

#### **OTHER INGREDIENTS:**

Mild Detergents, Perfume.





#### **SHAVING SET**

#### Reg. price:

€140.54

Prepare for the perfect shave with our Shaving Set. Make it a unique experience and treat yourself and your beard with quality products. This set includes the core elements of a classic shave and makes for a stylish presentation of your barber setup.

#### **PRODUCT CONTENTS:**



**STEEL** 



JAPANESE STEEL



Stand. Safety Razor. Shaving Brush - Pure badger hair.





**BADGER HAIR** 

#### START-UP KIT

#### Reg. price:

**€133.20** 

For the best shave, you need shaving products of the best quality. Take your shaving experience to a more masculine level with our start-up kit that gives you the essential products for the perfect shave. All of our products consist of carefully selected organic and natural ingredients, and works perfectly on sensitive or irritated skin.



#### **PRODUCT CONTENTS:**



**SEA BUCKTHORN** 

**ALOE VERA** 

**ARGAN OIL** 



**ALMOND OIL** 



**RAPESEED OIL** 



SHEABUTTER



**JOJOBA OIL** 



**EBONY** 



**BADGER HAIR** 

#### **BOX CONTENTS:**

Pre-shave oil - 30 ml. Shaving cream - 100 ml. Shaving Brush - Pure badger hair. Face cream & Aftershave - 100 ml.

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#### MEN WITH BEARD KIT

#### Reg. price:

€93.64

The beard is the man's most important accessory and also a sign of masculinity, fashion and status. If you are lucky enough to have a full-grown beard, then beard oil is necessary for the wild man. And with our Eau De Parfum, you have the opportunity to complete your elegant and masculine lifestyle with a lasting, solid and intense scent with hints of spice, wood and citrus.

#### **PRODUCT CONTENTS:**



Eau de parfum, No.01 - 100 ml

Beard oil - 30 ml.



**SEA BUCKTHORN** 



ARGAN OIL



**RAPESEED OIL** 



#### THE WEATHER

### FIVE DAY BEARD FORECAST

Monday

No Beard

Tuesday



The Shadow

Wednesday



Moustache

Thursday



Balbo

Friday



Classic Full Beard

#### **CONTACT**

#### **BARBERIANS**





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#### Web:

www.barberianscph.com

## THE 7 BIGGEST MISTAKES WHEN WET SHAVING?

#### Poor preparation

It takes up to three minutes before the skin is cleaned and hydrated for shaving. Wash with lukewarm water and remember to use a moisturising oil before shaving.

#### Ignoring the direction of the beard

It is important to remember that the beard grows in many different directions. We recommend that you shave with the hairs to avoid ingrown hairs.

#### Aftershave with alcohol

Patrick Bateman in American Psycho: "I always use an aftershave without alcohol, because alcohol dries your face out and makes you look older." And he is actually right.

#### Dry shave

Without shaving cream, the razor should not exist. If you want to avoid ingrown hairs, scratches and skin irritation, make sure to always use a shaving cream!

#### Repetitive strokes

If you miss a spot during your shave, always apply new shaving cream before going over it again.

#### Using old barber blades

A healthy shaving blade should slide gently off your face and cut with painless precision.

#### Too much pressure

Lean your head to the side and let the blade rest on your face. This gives you a good idea of how little pressure is actually needed.

# AROUND THE WORLD

Since 1990, the World Beard & Moustache Championships have been held around the **world**. Here, it is all about creativity and originality in terms of having the coolest look and a personal style. The German beard must be extraordinary, as they have won the most championships.

In **China**, a man was sentenced to 6 years in prison for the absurd reason that his beard was looking "too muslim".

# TIPS N' TRICKS

#### Classic Moustache

- 1. Grow a beard.
- 2. Remove the parts of the beard that you do

not wish to keep. Use Barberians' Pre-shave oil to add a soft, protecting layer. Shave with Barberians' Razor. Finish off with Barberians' Face Cream & Aftershave.

3. Choose a moustache style and shape it using Barberians' Beard Oil.

In **India**, a man has become so famous for his beard that he has to wear a disguise in public. This may be difficult though, for someone who holds the Guinness record for the world's longest moustache.

In **Egypt**, a large scale investigation has been initiated after discovering that the beard of Tutankhamun has mysteriously fallen off and been glued back on. Perhaps it was just a clumsy janitor making a desperate attempt at hiding the fact that he had ruined one the world's most ancient treasures.



– Water –

- Barberians Pre-shave Oil –
- Barberians Shaving Cream & Brush –
- Barberians Razor or/and Knife -Barberians Face Cream & Aftershave -







